

CONTACT: Coby Bryant 256-891-3000 coby@gilbertbaughford.com

Superior Service and Customer Satisfaction Earn Gilbert & Baugh Ford of Albertville National Award by Ford Motor Company

Albertville, AL March 25, 2019 – Gilbert & Baugh Ford is among an elite group of Ford and Lincoln dealerships to be recognized with the 2018 President's Award by Ford Motor Company. The prestigious award honors dealerships that have excelled in automotive retailing in 2018, by providing exceptional customer service and satisfaction.

"Earning this award is a reflection of our entire staff's commitment to delivering the best customer experience possible" says Gilbert & Baugh Ford owner Randy Baugh. "I couldn't be more proud to receive this recognition, especially since it comes from the people we value most – our customers. They're the reason we were able to achieve this award."

The President's Award was established in 1998. Dealers become eligible through survey responses from customers related to their sales and service satisfaction.

Gilbert & Baugh Ford is a 4-time winning dealership of this prestigious award winning in 2008, 2016, 2017, and now 2018 for the third consecutive year in a row. Gilbert & Baugh Ford has also just been awarded with a 2019 Top Rated Dealer by CarGurus and has been awarded within their community as the Small Business of the Year by the Albertville Chamber of Commerce.

"In order to achieve the President's Award, dealers must exceed customer expectations every day in every department. The pursuit of excellence is not for the faint of heart – it requires passion, tenacity and, of course, hard work. This prestigious award salutes those topperforming Ford and Lincoln dealerships that embrace these philosophies, achieving among the highest levels of customer satisfaction – in both sales and service – in automotive retailing," said Tim Collins.

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About Ford Motor Company

<u>Ford Motor Company</u>, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 164,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit http://corporate.ford.com.